

CRICKET UNLEASHED



CCT



Corporate Cricket Tournament

The Corporate Cricket Tournament - CCT



It's all about the most cherished game of cricket in corporate world with professional approach to build team spirit between individuals, to create healthy relationship with entertainment & excitement and a great exposure with recognition.

CCT provides an opportunity to the true fans of Cricket from Corporate in the City, for playing the most exciting form of the game - The Cricket!

Need of this event

- As the economy of India is growing, a number of commercial activities are happening and a number of companies are taking birth each year.
- With the growth in their business, the strength of the employees grows.
- In today's world of cut throat competitions, there is a lot of pressure of work on the employees to perform which results into the stress on the minds of the employees.

Need of this event

- ◎ The objective of the employer is to derive the best output from his employees.
- ◎ This can happen only when the employees work without stress even in the work pressure environment.
- ◎ Secondly, the performance will improve when there is a sense of team spirit and belongingness among the employees towards the company.

Stress Management through Cricket

- People are crazy about cricket in India and is treated as religion among the people.
- Our company is promoting the idea of playing a cricket match of duration about 3-4 hours as a tool to relieve stress and in still a feeling of bonding and togetherness with the company among the employees.
- We propose to conduct cricket match between the employees of the company.

Cricket with Personal Touch

Many companies organise stress management programmes for their employees and some companies organise sports events also. In most of the cases, only the employee of the company takes part in the event.

Our company not only proposes to conduct a cricket match between employees but also propose to invite the family members of the employees. By playing cricket match, there will be an interaction among the employees and there will be a spirit of working as a team.

By inviting families, there will be a feeling that the company takes care of the family of the employees and considers their families as a part of the company. This will enhance and give birth of belongingness with the company among the employees.

Corporate events with cricket

- ◎ A company may celebrate their annual day or foundation day by arranging CCT.
- ◎ Company may arrange a match for celebrating a festival, any land mark or any success etc.
- ◎ For stress removal exercise.
- ◎ For get together of employees with their families.
- ◎ For the sake of pure entertainment.

CCT Goals

- ❖ To develop a state of the art multi-purpose platform for gatherings and the activities of local corporate bodies.
- ❖ To provide a unique platform for extra exposure via sports and fun.
- ❖ Fun rich professional recognitions of the employees.
- ❖ To create a new friendship dimension across different vertical units.
- ❖ To create a refreshment for individuals in corporate units, with their families and friends.

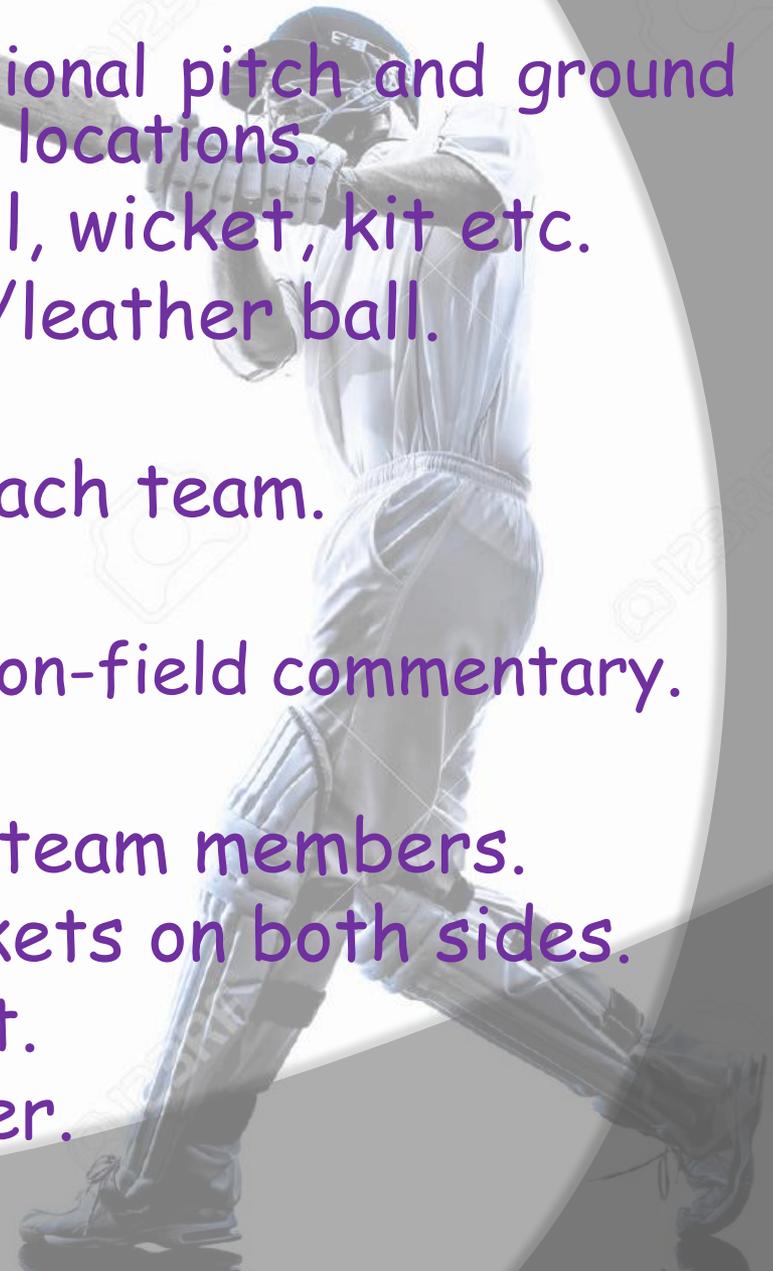
CCT at a Glance!

- ⦿ All matches will be played under the proper lights.
- ⦿ 3 to 4 hours match.
- ⦿ All matches are of 15/20 overs.
- ⦿ Fun and joy with professional approach.
- ⦿ Awarding trophy to winner.

CCT Attractions

- ✓ Fully professional approach.
- ✓ Sound system with proper on-field commentary.
- ✓ Live scoring system.
- ✓ Free entry passes for friends & relatives.
- ✓ Still photography and Videography of entire cricket match.
- ✓ Excellent sitting arrangement for players and their families / friends.
- ✓ Provision of water for drinking purpose, cold drinks, snacks etc.
- ✓ Lunch/ dinner can be a part of the event.
- ✓ Nominal and affordable budget.

On Ground Facilities

- To be played on a professional pitch and ground of standard size of nearby locations.
 - Playing resources like ball, wicket, kit etc.
 - To be played with tennis/leather ball.
 - 3-4 hours match.
 - 15-20 over's match for each team.
 - On-field umpire.
 - Sound system with proper on-field commentary.
 - Live Scoring system.
 - Sitting arrangement for team members.
 - Cricket bats, balls & wickets on both sides.
 - Banner showing the event.
 - Awarding trophy to winner.
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- A cricket player in white gear, including a helmet and pads, is captured in a batting stance, swinging a bat. The player is positioned on the right side of the frame, with the bat raised and ready to strike. The background is a light, circular vignette that fades into the surrounding grey background of the slide.

Package inclusions

➤ Package includes :

- ✓ Cricket Ground / Stadium
- ✓ Unique CCT t-shirt for the team depicting proudly the name of the company.
- ✓ Unique CCT cap.
- ✓ Event banners / Placards / trophy etc.
- ✓ Complete cricket kit.
- ✓ Water, cold drinks & snacks.
- ✓ Lunch / dinner (on extra charges).
- ✓ Still photography and Videography.
- ✓ Sound system.

Contact Details

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THANKING YOU